

Date-16.11.2017

Revised Draft

Prasar Bharati Board has decided to celebrate the 20th anniversary of the Public Service Broadcaster. One of the events is a Jingles and Short film competition for the employees and ex-employees of AIR and Doordarshan.

In order to use this event as a morale booster and incentive, it is proposed to involve large numbers of staff by crowd sourcing the entries from within the organization.

Details of the competition -

Celebrating 20 years of Prasar Bharati

Jingles and Short Films competition-DETAILS

Eligibility: Serving and retired employees of Prasar Bharati, Doordarshan and AIR

Themes: Contribution of Prasar Bharati (AIR & Doordarshan) as a public service broadcaster. Entries can be nostalgic / public service inspirational.

Language: Hindi / English / Regional Language (Script /Subtitles to be in Hindi or English).

Format: Jingle: MP3

Film:MP4

Duration: Jingle: upto 60 secs

Film: upto 120 secs

Awards : *Cash awards and Certificates to be given to all selected entries.*

Last Date: 23rd Nov 2017

Entry

Jingle or Film to be uploaded to Google drive with link to share may be sent by e-mail to 20years.pb@gmail.com with the subject line jingle or film.

Entry Form

Name :

Mobile No.:

E-mail ID :

Department and Post held :

Jingle /Film description (20 words),

Undertaking:- I certify that the entry submitted by me is original and in the event of the entry being selected, Prasar Bharati, DD, AIR will have the unlimited right to broadcast and use the entry in any manner and they will be indemnified against any claims, damages and liabilities pertaining to the entry.

Handwritten signature and date: 18/11/17